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Former Paramount HE President Eric Doctorow joins Salt Lake Film Society MAST Advisory Board

CEO of Random Media believes MAST is exactly what up-and-coming artists need.



SALT LAKE CITY (April 19, 2019) — Salt Lake Film Society's MAST today announces that CEO of film distributor Random Media and former President of Paramount Home Entertainment and General Manager of MGM Worldwide joins its advisory board. Doctorow will take an active role in mentoring MAST fellows, and in educating filmmakers about the business of film distribution through MAST labs. This began with his leading the *Business of "The Business": Distribution* lab on April 16th, a MAST lab hosted by Salt Lake Community College, where Doctorow was interviewed by Salt Lake City producer and actor Yolanda



Stange, then spoke directly with attendees about their current projects. In an extraordinary show of generosity, Doctorow offered to personally review any film the attendees wished to send him, giving out his direct e-mail address and phone number.

“MAST is an extraordinary opportunity for up-and-coming artists,” says Doctorow. There’s no better feeling than being able to support artists in creating what excites them, and no better feeling than seeing their success. This kind of opportunity and this kind of platform is exactly what artists need.”

Eric Doctorow holds an MBA and BA from UCLA. He served for 10 years as President of Paramount Pictures’ \$2.5B Worldwide Home Entertainment division, overseeing marketing, sales, manufacturing, acquisitions, and finance, and including MTV, Nickelodeon, and CBS. While at Paramount he led the company’s entry into the DVD market and was responsible for distributing Titanic, the most successful domestic home video release of all time.

Following Paramount, Mr. Doctorow led MGM Worldwide as General Manager, including MGM’s joint venture with Twentieth Century Fox, where he introduced the Blu-ray format and pioneered the long-tail “Manufacturing on Demand” content distribution model now used throughout the industry, and which compounded the value of MGM’s content library.

As Executive Vice President of Miramax following its acquisition by Disney, Mr. Doctorow pushed bleeding-edge content deals with Netflix, Hulu, Facebook, and other digital platforms, just as they were coming into their own.

In 2013 Mr. Doctorow founded Random Media, which distributes worldwide through theatrical, retail, cable, and TV, as well as through today’s evolving landscape of digital platforms.

Mr. Doctorow also served as Chief Operating Officer of THQ, Chief Operating Officer of Ventura Entertainment, was a board member of the Video Software Dealer Association, the National Association of Record Merchandisers, and is a founding member of The Digital Entertainment Group.

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About Salt Lake Film Society

Salt Lake Film Society (SLFS), Utah’s home of independent cinema, is a nonprofit (501 C-3) founded in 2001 with a mission to educate, advocate and inform about, and through, cinema. As the premier film establishment in Salt Lake County, SLFS presents a diversity of film exhibition and related cultural events 365 days a year at their two art cinemas; Broadway Centre Cinemas (300 S. 111 E., SLC), and Historic Tower Theatre (900 S. 876 E., SLC). SLFS fosters local film talent and strengthens film appreciation and participation under two initiatives. SLFS programs and venues ensure that potent ideas and voices in film are accessible to everyone in our community. SLFS is a Salt Lake County Zoo Arts & Parks funded organization . For more information about how you can be a part of Salt Lake Film Society, its programming and events please visit www.slfs.org.



Left to right: MAST 2019 fellow David Cummins, Eric Doctorow, SLFS CEO Tori A. Baker, MAST Founder/Head Miles Romney, MAST 2019 fellow Tim Rowberry, MAST 2019 fellow Jill Orschel